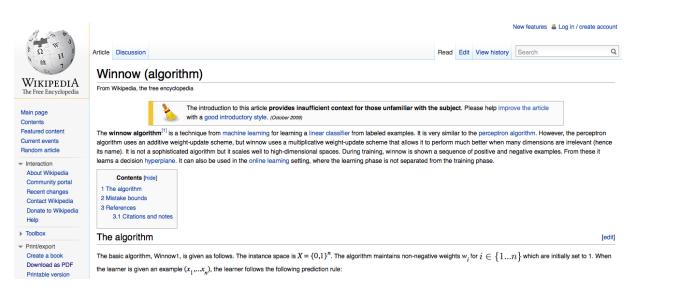
#### Attribution

- These slides were prepared for the New Jersey Governor's School course "The Math Behind the Machine" taught in the summer of 2012 by Grant Schoenebeck
- Large parts of these slides were copied or modified from the previous years' courses given by Troy Lee in 2010.

#### Learning





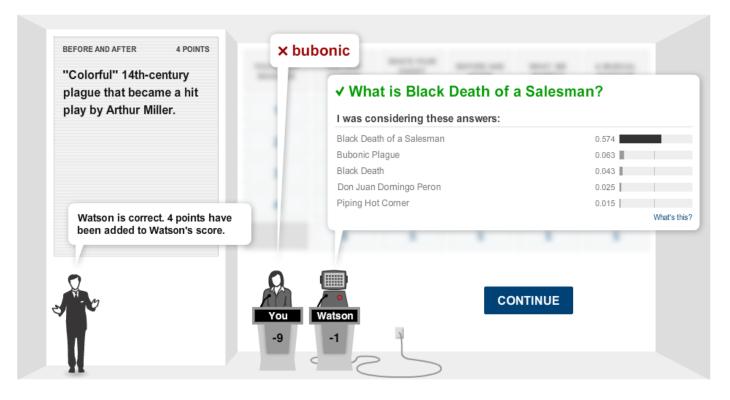
## Is our computers learning?

- What does it mean for a computer to "learn"?
  - Prediction with low error
  - Compression
- Cannot "learn" random functions!
  - Unpredictable
  - Uncompressable
- Must assume function "nice" or bias toward certain functions
- Many different scenarios
  - Unsupervised learning
    - Clustering
  - Supervised learning
  - Semi-supervised Learning
  - Learning and Optimizing

#### **Examples of Computational Learning**

- Spam
- Deep Blue
- Search Engines
- Datacenter Power conservation
- Image Search
- Face recognition in Facebook

#### **Answering Questions**



http://www.nytimes.com/2010/06/20/magazine/20Computert.html

## Prediction

- Predict a user's rating based on previous rankings and rankings of other users.
- Recently, Netflix gave out \$1,000,000 in contest to improve their ranking system by 10%.
  - Winning algorithm was a blend of many methods.
  - Surprising relevant information:
    - Ranking a movie just after watching vs. years later...

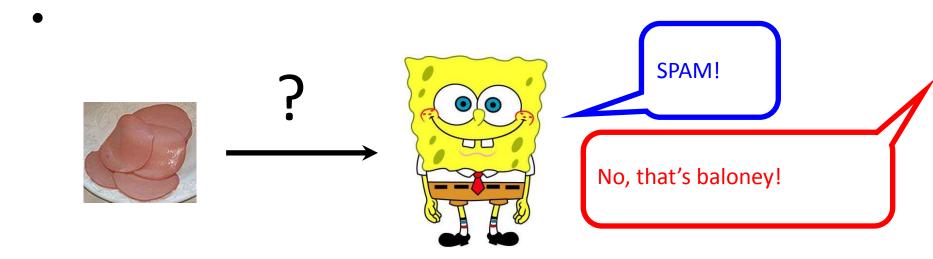






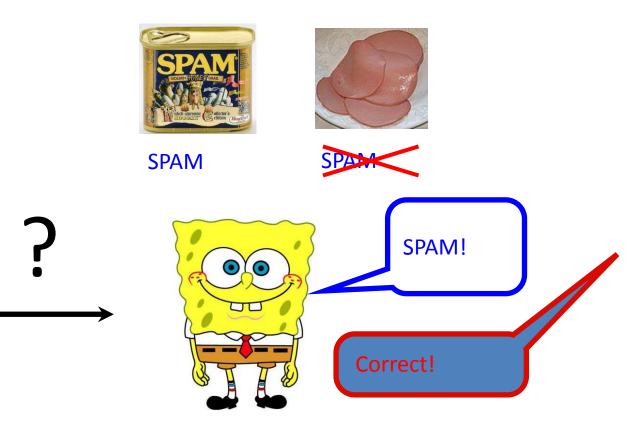
Reservoir Dogs Because you enjoyed: Pulp Fiction Fargo The Big Lebowski

• Bob is given examples on the fly, and has to classify them.



• After each example, Bob is given correct answer.

• Focus on the binary case: spam vs. not spam





# Focus on the binary case: spam vs. not spam

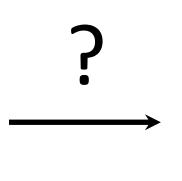


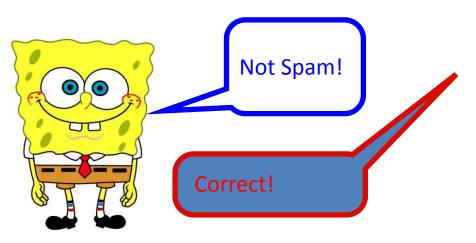


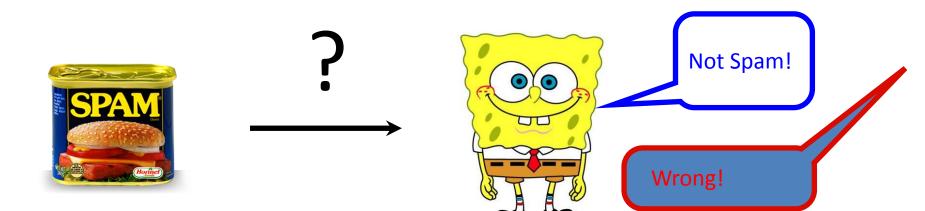
SPAM



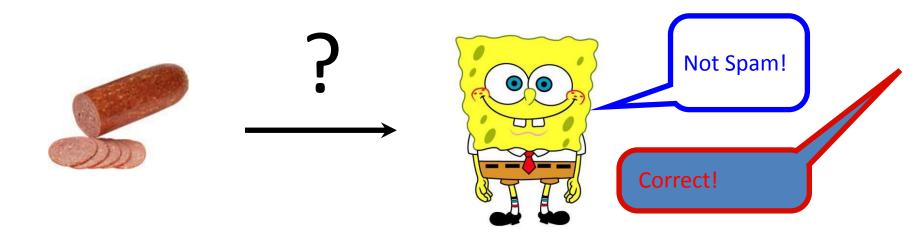








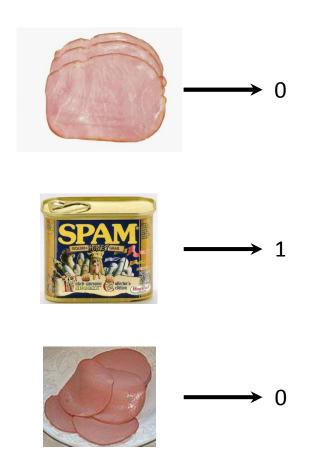
#### Interested in Total Number of Mistakes



#### More abstractly...

Bob is learning an unknown Boolean function u(x).

- Here, u is a function on lunch meats.
- Usually, have an
   assumption that u comes
   from a known family of
   functions---called a
   concept class.



## Learning Disjunctions

 We will assume the unknown function u comes from a simple family: monotone disjunctions.

$$-u(x) = x_{i_1} \vee x_{i_2} \vee \cdots \vee x_{i_k}$$

– Monotone means no negations

## Disjunctions

$x_1$ = [Aardvark] $x_2$ = [Aarrghh]	A simple "bag of words" model of spam
$\vdots$ $x_{601,384}$ =[Zyzzyva]	An email is spam if it contains one of a handful of keywords: viagra, lottery, xanax

SPAM(x)=viagra(x) OR lottery(x) OR ... OR xanax(x)

We have variables to indicate if a word is present in email x.

n=Total # variables, k=number present in disjunction.

### **Basic Algorithm**

Maintain a hypothesis h(x) for what the disjunction is.

Initially, 
$$h(x) = x_1 \lor x_2 \lor \cdots \lor x_n$$

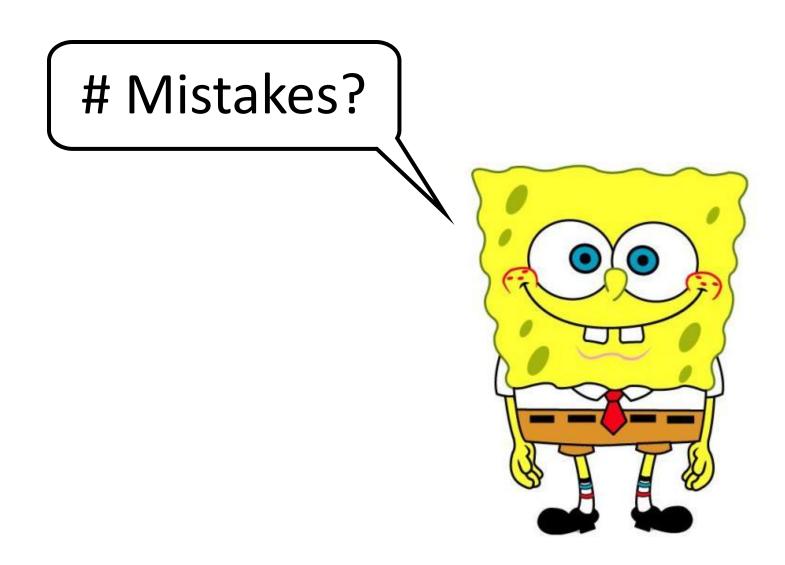
That is, we assume disjunction includes all variables.

This will label everything as spam!

## Update Rule

Every time we get an answer wrong, we will modify our hypothesis, as follows:

- On false positive, i.e. SPAM(x)=0 and h(x)=1, remove all variables from h where  $x_i = 1$ .
- On false negative, i.e. SPAM(x)=1 and h(x)=0, output FAIL.
  - If the function we are learning is actually a monotone disjunction, false negatives never happen.
  - Variables present in hypothesis always a superset of those in SPAM function.



## Number of Mistakes

## Claim: This algorithm makes at most n mistakes if unknown function is indeed a disjunction.

Every time we get an answer wrong, we will modify our hypothesis, as follows:

- On false positive, i.e. SPAM(x)=0 and h(x)=1, remove all variables from h where  $x_i = 1$ .
- On false negative, i.e. SPAM(x)=1 and h(x)=0, output FAIL.
  - If the function we are learning is actually a monotone disjunction, false negatives never happen.
  - Variables present in hypothesis always a superset of those in SPAM function.
- When we make a mistake at least one word is eliminated from hypothesis

## Importance of Good Teachers...

- What happens if some example is mislabeled?
  - u(x)=1 but Teacher mistakenly says u(x)=0.
  - The weight for some variable relevant to u will be set to zero, and can never come back!
- Then we can make an unbounded number of mistakes.

## **Sparse Disjunctions**

- This algorithm has disadvantage that the number of mistakes can depend on total number of variables.
  - In spam example, even though there are only a few keywords, we could make make mistakes on order the number of words in English!
- Ideally, would like an algorithm that depends on the number of relevant variables rather than total number of variables.

## Winnow Algorithm

- Winnow- to separate the chaff from the grain
- The winnow algorithm quickly separates the irrelevant variables from the relevant ones.



## Winnow Algorithm

 Say the unknown function only depends on k variables out of a total of n.

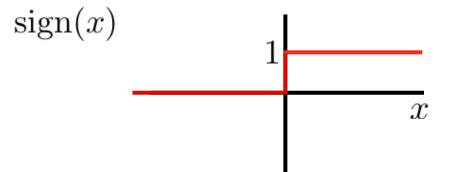
$$-u(x) = x_{i_1} \vee x_{i_2} \vee \cdots \vee x_{i_k}$$

- The winnow algorithm has a mistake bound of about  $k \log(n)$
- Much improved if  $k \ll n$

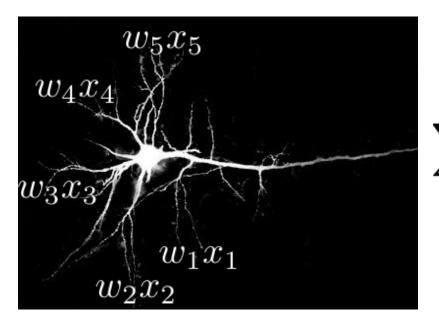
• In the winnow algorithm, Bob maintains as hypothesis a linear threshold function.

 $h(x) = sign(w_1x_1 + w_2x_2 + \dots + w_nx_n - \theta).$ 

• Weights  $w_i$  and threshold  $\theta$  are real numbers.



Linear threshold functions are used as a simple model of a neuron.



 $\sum w_i x_i \ge \theta?$ 

$$h(x) = \operatorname{sign}(w_1x_1 + w_2x_2 + \dots + w_nx_n - \theta).$$

What can linear threshold functions do?

$$OR(x) = sign(x_1 + x_2 + \dots + x_n - 1/2).$$
  

$$AND(x) = sign(x_1 + x_2 + \dots + x_n - (n - 1/2)).$$
  

$$MAJ(x) = sign(x_1 + x_2 + \dots + x_n - n/2)$$

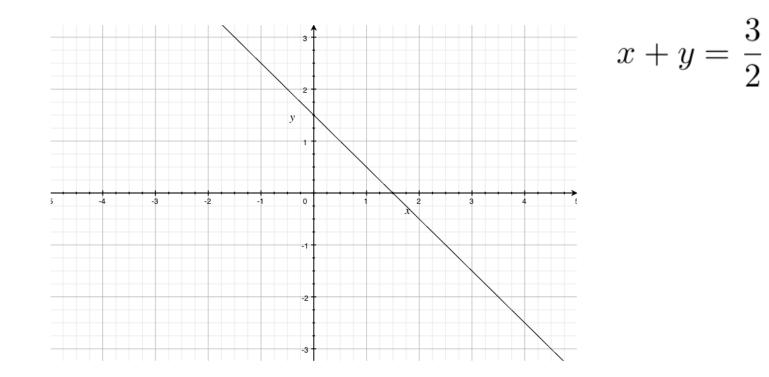
Another sanity check: the unknown function

$$u(x) = x_{i_1} \vee x_{i_2} \vee \cdots \vee x_{i_k}$$

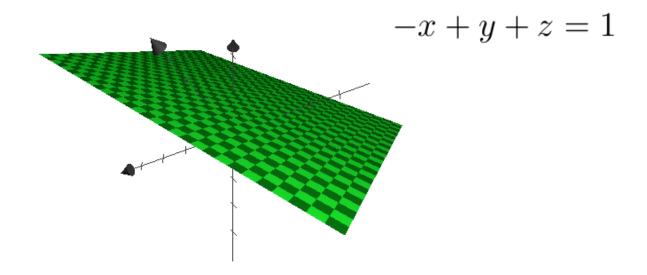
can also be expressed as a LTF.

$$sign(x_{i_1} + x_{i_2} + \ldots + x_{i_k} - \frac{1}{2})$$

Linear threshold function defines a plane in space, evaluates which side of the plane a point lies on.



Linear threshold function defines a plane in space, evaluates which side of the plane a point lies on.



Can every function be expressed as a linear threshold function?

No, for example

$$PARITY(x) = x_1 + x_2 + \dots + x_n \mod 2$$

Note that linear threshold functions are monotone in each coordinate.

• In the winnow algorithm, Bob maintains as hypothesis a linear threshold function.

 $h(x) = \operatorname{sign}(w_1x_1 + w_2x_2 + \dots + w_nx_n - \theta).$ 

- Initially, all weights are set to 1 and  $\theta = n$ .
- Bob guesses h(x) for the current hypothesis h.
  - If correct: stay the course
  - If wrong: update weights

#### Recap so far...

We want to learn a function which is a disjunction of k variables out of n possible.

$$u(x) = x_{i_1} \vee x_{i_2} \vee \cdots \vee x_{i_k}$$

Initially, we take as hypothesis the function

$$\operatorname{sign}(x_1 + x_2 + \ldots + x_n - n)$$

After each mistake we will update the weight of each variable. Threshold will stay the same.

#### **Update Rules**

In the winnow algorithm, Bob maintains as hypothesis a linear threshold function.

$$h(x) = \operatorname{sign}(w_1 x_1 + \dots + w_n x_n - n)$$

Update: On false positive, i.e. u(x)=0 and h(x)=1, Bob sets

$$w_i = 0$$
 for all *i* where  $x_i = 1$ .

On false negatives, i.e. u(x)=1 and h(x)=0, Bob sets

$$w_i \leftarrow 2w_i$$
 for all *i* where  $x_i = 1$ .

#### Reasonable Update?

Update: On false positive, i.e. u(x)=0 and h(x)=1, Bob sets

$$w_i = 0$$
 for all *i* where  $x_i = 1$ .

On false negatives, i.e. u(x)=1 and h(x)=0, Bob sets

$$w_i \leftarrow 2w_i$$
 for all *i* where  $x_i = 1$ .

If the unknown disjunction contains  $x_i$ , then  $w_i$  will never be set to 0.

On false negatives, give more weight to all variables which could be making the disjunction true.

#### Simple Observations

$$h(x) = \operatorname{sign}(w_1 x_1 + \dots + w_n x_n - n)$$

Update: On false positive, i.e. u(x)=0 and h(x)=1, Bob sets

 $w_i = 0$  for all *i* where  $x_i = 1$ .

On false negatives, i.e. u(x)=1 and h(x)=0, Bob sets

 $w_i \leftarrow 2w_i$  for all *i* where  $x_i = 1$ .

1) Weights always remain non-negative.

2) No weight will become larger than 2n.

Call a weight doubling a promotion, and a weight being set to 0 a demotion.

By the second observation, a weight will only be promoted at most log n times. Otherwise, becomes larger than 2n.

As there are only k relevant variables in the unknown disjunction, total number of promotions is at most k log n.

Consider when u(x)=0 and h(x)=1. Then

$$\sum_{i:x_i=1} w_i \ge n.$$

After update, all of these weights will be set to 0.

Thus the sum of all the weights will decrease by at least n after the update.

Consider when u(x)=1 and h(x)=0. Then

$$\sum_{i:x_i=1} w_i < n.$$

After update, all of these weights will be doubled.

Thus the sum of all the weights will increase by at most n after the update.

- For every demotion:
  - sum of weights decreases by at least n.
- For every promotion:
  - sum of weights increases by at most n.
- Total number of promotions is at most k log n.
- We know that the sum of the weights must remain nonnegative.
- Thus number of demotions at most 1+k log n.
- If the unknown function is a k-disjunction, the total number of mistakes of the winnow algorithm is bounded by about 2k log n.
- Still suffers from errors in Teacher ⊗

#### A Softer Version

This algorithm is harsh---once a weight is set to zero it can never come back.

We can instead consider a softer variation:

Update: On false positive, i.e. u(x)=0 and h(x)=1, Bob sets

$$w_i \leftarrow \frac{w_i}{2}$$
 for all *i* where  $x_i = 1$ 

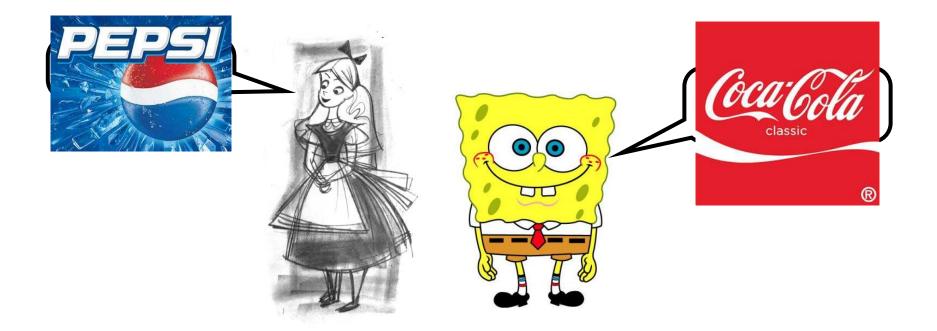
On false negatives, i.e. u(x)=1 and h(x)=0, Bob sets

$$w_i \leftarrow 2w_i$$
 for all *i* where  $x_i = 1$ .

## Learning from Experts

Will Pepsi outperform Cocacola next month??

Everyone has a prediction!



## Learning from Experts

- Whom should we listen to?
  - n experts
  - k is number of mistakes made by best expert
  - t is number of predictions
- Regret = Best Expert's Performance Our Performance
- Can follow an amazing algorithm!
  - algorithm makes <  $k + \sqrt{t \log(n)}$  mistakes
  - This is without knowing the best expert in advance!

## Weighted Majority

The algorithm is very similar to Winnow.

Give a weight to each expert. Initially, set all weights equal to 1.

Predict according to the side with more weight.

After each example, update the weights:

If expert i is wrong: 
$$w_i \leftarrow 0.99 w_i$$

If expert i is right:  $w_i \leftarrow w_i$ 

## Uses of multiplicative Updates

- Weak Learners to Strong Learners
  - Adaboost
- Hard Core Sets
- Approximate solutions to linear programs
- Approximate solutions to semidefinite programs
- Find optimal strategies in zero-sum games